



# SEO STRATEGY PRICE LIST

	DESCRIPTION	PRICE
<p><b>“BERRY BASIC” SEO SET-UP</b></p>	<ul style="list-style-type: none"> <li>◆ Keyword research and on-page optimization for up to 15 keywords</li> <li>◆ Submission of site to 25 local business directories and 5 data aggregators</li> <li>◆ Editorial calendar including 12 blog topics</li> <li>◆ Compilation of guest post and niche listing opportunities</li> <li>◆ Site speed and performance optimization</li> <li>◆ Crawl error audit and critical crawl error correction</li> <li>◆ Schema markup</li> <li>◆ Creation and submission of sitemap to Google Search Console</li> <li>◆ Google Business profile optimization</li> </ul>	<p>\$4,500</p>
<p><b>“TAKE ROOT” SEO SET-UP</b></p>	<ul style="list-style-type: none"> <li>◆ Keyword research and on-page optimization for up to 30 keywords</li> <li>◆ Submission of site to 25 local business directories and 5 data aggregators</li> <li>◆ Editorial calendar including 12 blog topics</li> <li>◆ Compilation of guest post and niche listing opportunities</li> <li>◆ Site speed and performance optimization</li> <li>◆ Crawl error audit and critical crawl error correction</li> <li>◆ Schema markup</li> <li>◆ Creation and submission of sitemap to Google Search Console</li> <li>◆ Google Business profile optimization</li> </ul>	<p>\$6,000</p>
<p><b>“FRUITFUL” SEO SET-UP</b></p>	<ul style="list-style-type: none"> <li>◆ Keyword research and on-page optimization for up to 45 keywords</li> <li>◆ Submission of site to 25 local business directories and 5 data aggregators</li> <li>◆ Editorial calendar including 12 blog topics</li> <li>◆ Compilation of guest post and niche listing opportunities</li> <li>◆ Site speed and performance optimization</li> <li>◆ Crawl error audit and critical crawl error correction</li> <li>◆ Schema markup</li> <li>◆ Creation and submission of sitemap to Google Search Console</li> <li>◆ Google Business profile optimization</li> </ul>	<p>\$7,500</p>
<p><b>A LA CARTE</b></p>	<ul style="list-style-type: none"> <li>◆ SEO copywriting (300-500 words including target keyword, image sourcing and alt tag, and on-site publishing with meta description)</li> <li>◆ Guest post and “dofollow” backlink from a third-party site with a domain authority of 30 or higher</li> </ul>	<p>\$750/ea \$750/ea</p>



# SEO MAINTENANCE PRICE LIST

	DESCRIPTION	PRICE
<p><b>“BERRY BASIC” SEO GROWTH</b></p>	<ul style="list-style-type: none"> <li>◆ Professional SEO copywriting for one blog post or subpage</li> <li>◆ One guest post backlink from a relevant third-party site with a domain authority of 30+</li> <li>◆ Up to one hour of on-page optimizations</li> <li>◆ Monitor search engine indexation and correct critical crawl errors, as needed</li> </ul> <ul style="list-style-type: none"> <li>◆ “Fruitful” website maintenance, including unlimited content updates, included.</li> <li>◆ Adjust site, as needed, to accommodate SERP algorithm updates</li> <li>◆ Request manual reindexing of pages, as needed</li> <li>◆ Monthly SEO report, including key insights and recommendations</li> </ul>	<p>\$1,950/mo.</p>
<p><b>“TAKE ROOT” SEO GROWTH</b></p>	<ul style="list-style-type: none"> <li>◆ Professional SEO copywriting for two blog posts or subpages</li> <li>◆ Two guest post backlinks from a relevant third-party site with a domain authority of 30+</li> <li>◆ Up to one hour of on-page optimizations</li> <li>◆ Monitor search engine indexation and correct critical crawl errors, as needed</li> </ul> <ul style="list-style-type: none"> <li>◆ “Fruitful” website maintenance, including unlimited content updates, included.</li> <li>◆ Adjust site, as needed, to accommodate SERP algorithm updates</li> <li>◆ Request manual reindexing of pages, as needed</li> <li>◆ Monthly SEO report, including key insights and recommendations</li> </ul>	<p>\$3,450/mo.</p>
<p><b>“FRUITFUL” SEO GROWTH</b></p>	<ul style="list-style-type: none"> <li>◆ Professional SEO copywriting for three blog posts or subpages</li> <li>◆ Three guest post backlinks from a relevant third-party site with a domain authority of 30+</li> <li>◆ Up to one hour of on-page optimizations</li> <li>◆ Monitor search engine indexation and correct critical crawl errors, as needed</li> </ul> <ul style="list-style-type: none"> <li>◆ “Fruitful” website maintenance, including unlimited content updates, included.</li> <li>◆ Adjust site, as needed, to accommodate SERP algorithm updates</li> <li>◆ Request manual reindexing of pages, as needed</li> <li>◆ Monthly SEO report, including key insights and recommendations</li> </ul>	<p>\$4,950/mo.</p>
<p><b>A LA CARTE</b></p>	<ul style="list-style-type: none"> <li>◆ SEO copywriting (300-500 words including target keyword, image sourcing and alt tag, and on-site publishing with meta description)</li> <li>◆ Guest post and “dofollow” backlink from a third-party site with a domain authority of 30 or higher</li> </ul>	<p>\$750/ea  \$750/ea</p>