



GRAPHIC DESIGN PRICE LIST

	DESCRIPTION	PRICE
LOGO	Brand discovery, 4-5 conceptual logo designs, fleshed out with color palettes, font pairings, and secondary logo marks. Includes 2 rounds of revisions. Final logo package includes all print, digital, and vector file formats and 1-page style guide.	\$4,500
BRAND EXTENSION EXPLORATION	Brand discovery, 4-5 conceptual variations using your existing logo mark (alternative color palettes, font styles/pairings, and logo arrangements). Includes 2 rounds of revisions. Final logo package includes all print, digital, and vector file formats and 1-page style guide.	\$3,000
STYLE GUIDE	Multi-page style guide documenting color codes, fonts, logo usage rules, and brand messaging (if provided). <i>Custom patterns, icons, product mockups, and/or photo direction may be commissioned for an additional cost.</i>	\$3,000
BUSINESS CARDS	3 business card concepts with up to 2 rounds of revisions. Includes up to 3 staff member cards. <i>Additional staff member cards = \$37.50/ea.</i>	\$750
ONE-PAGE FLYER	Single-sided flyer, ad, poster or similar, including up to 2 rounds of revisions.	\$450
TWO-PAGE FLYER	Two-sided flyer, ad, postcard or similar, including up to 2 rounds of revisions.	\$600
BI-FOLD BROCHURE	Folded bifold brochure, presentation folder, or similar 4-page print design, including up to 2 rounds of revisions.	\$750
TRI-FOLD BROCHURE	Folded trifold brochure or similar 6-page print design, including up to 2 rounds of revisions	\$900
MULTI-PAGE BOOKLET	Multi-page e-book, booklet, manual, guide or similar.	Contact for pricing