What format should I use?

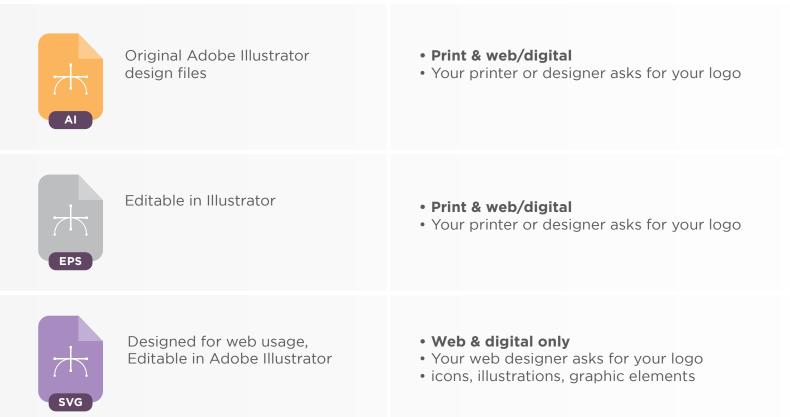
QUICK + EASY REFERENCE GUIDE

BRANDING

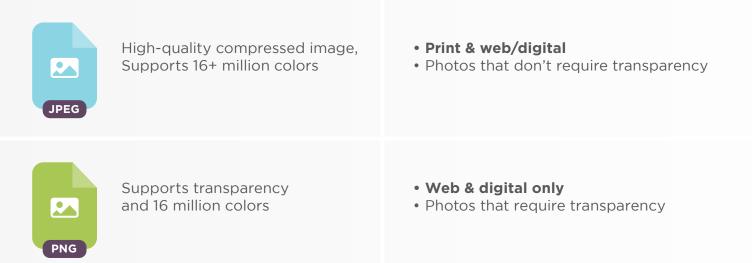
Formats

When to use it

VECTOR Scalable without losing resolution



BITMAP Not scalable. Must be created to-size in the proper color format (RGB or CMYK)



Still need help? Let's talk!

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